



Understanding the Music Industries

By Chris Anderton, Andrew Dubber, Martin James

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This textbook presents a full overview of the many elements of the music industries, and offers a sustained focus on 'understanding' the processes that have driven and continue to drive the development of those industries. More than just an expose or 'how to' guide, this book gives students the tools to make sense of technological change, socio-cultural processes, and the constantly shifting music business environment. The crucial focus on research and analysis means readers can understand and track the ongoing development of the music industries and place themselves in the front line of innovation and entrepreneurship in the future.

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Understanding the Music Industries By Chris Anderton, Andrew Dubber, Martin James Bibliography

- Sales Rank: #3110166 in Books
- Brand: Brand: SAGE Publications Ltd
- Published on: 2013-06-26
- Released on: 2012-12-14
- Original language: English
- Number of items: 1
- Dimensions: 9.53" h x .56" w x 6.69" l, .0 pounds
- Binding: Paperback
- 248 pages

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Editorial Review

Review

This is an invaluable book for anyone who wants to know how the modern music industry works. Students will find it clear and enjoyable to read, musicians will find it revealing and helpful, and budding music entrepreneurs will find it provides real insights. It is up-to-date, informed by the reality of the modern music business, and balances theory with practice.

Tim Wall

Professor of Radio and Popular Music Studies, Birmingham City University

About the Author

Martin James is professor of music industries at Southampton Solent University.

Martin joined Southampton Solent University from the University of Sunderland in July 2007. He studied for his first degree at Nottingham Trent University where he was awarded a BA (Hons) Communication Studies.

He gained an MA Media and Cultural Studies at the University of Sunderland, where he also received a PhD. His doctoral thesis was called 'Versioning Histories and Genres', a commentary on his books *State of Bass: Jungle – The Story So Far* (1997) and *French Connections: From Discotheque to Discovery* (2002).

Prior to becoming a lecturer in 2004, Martin was an internationally renowned music journalist who had worked on the editorial teams of some of the biggest magazines on the market. He also regularly contributed to almost every major music and lifestyle magazine, and numerous daily broadsheet newspapers. Martin has also written several internationally published and critically acclaimed books about music, including biographies of The Prodigy and Dave Grohl.

Since 2009 Martin has coordinated Southampton Solent University's associations with some of the UK's finest independent festivals including Glade, Bestival, Camp Bestival, Blissfields and Common People. Through these link-ups our students have been able to gain experience in various areas of music and media performance and production industries.

In 2009 Martin organised the University's first music industries conference 'Solent Music Industries Live Event' (SMILE). Featuring some of the biggest names in the world of music sharing their knowledge with students. SMILEfest is now an annual student organised event that includes gigs, club nights, employability challenges, masterclasses and workshops.

In 2014 he co-edited the 'Music Journalism Special Edition' of the peer-reviewed International Association for the Study of Popular Music (IASPM) journal. In 2015 Martin launched IAMJREP (The International Association of Music Journalism Researchers, Educators and Practitioners), a collaborative venture with scholars throughout the world.

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