



# Thinking Visually for Illustrators (Basics Illustration)

By Mark Wigan

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*Thinking Visually for Illustrators* features a wide range of work, demonstrating diverse visual languages, context, ideas, techniques and skills. It also looks at the ways in which illustrators develop their own personal visual language. Contemporary illustrators from all over the world engaged in a diverse range of approaches to the discipline have contributed their artwork and commentaries on visual thinking and the working process. The text also features the work of recent graduates, present students and observations from educators past and present.

This edition has been updated to include a new chapter on illustration for the digital context and new approaches to working.

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### **Editorial Review**

About the Author

**Mark Wigan** is a lecturer at Hull College, UK. He has a progressive and multidisciplinary approach to illustration. An early pioneer of transglobal art in 1980s New York, Tokyo and London, his work has evolved into a multimedia archive chronicling the changing worlds of club culture and street style.

### **Users Review**

**From reader reviews:**

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The book Thinking Visually for Illustrators (Basics Illustration) has a lot of knowledge on it. So when you check out this book you can get a lot of benefit. The book was compiled by the very famous author. The author makes some research just before write this book. That book very easy to read you can get the point easily after perusing this book.

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