

# The Kimball Group Reader: Relentlessly Practical Tools for Data Warehousing and Business Intelligence Remastered Collection

By Ralph Kimball, Margy Ross



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The final edition of the incomparable data warehousing and business intelligence reference, updated and expanded

The Kimball Group Reader, Remastered Collection is the essential reference for data warehouse and business intelligence design, packed with best practices, design tips, and valuable insight from industry pioneer Ralph Kimball and the Kimball Group. This Remastered Collection represents decades of expert advice and mentoring in data warehousing and business intelligence, and is the final work to be published by the Kimball Group. Organized for quick navigation and easy reference, this book contains nearly 20 years of experience on more than 300 topics, all fully up-to-date and expanded with 65 new articles. The discussion covers the complete data warehouse/business intelligence lifecycle, including project planning, requirements gathering, system architecture, dimensional modeling, ETL, and business intelligence analytics, with each group of articles prefaced by original commentaries explaining their role in the overall Kimball Group methodology.

Data warehousing/business intelligence industry's current multi-billion dollar value is due in no small part to the contributions of Ralph Kimball and the Kimball Group. Their publications are the standards on which the industry is built, and nearly all data warehouse hardware and software vendors have adopted their methods in one form or another. This book is a compendium of Kimball Group expertise, and an essential reference for anyone in the field.

- Learn data warehousing and business intelligence from the field's pioneers
- Get up to date on best practices and essential design tips
- Gain valuable knowledge on every stage of the project lifecycle
- Dig into the Kimball Group methodology with hands-on guidance

Ralph Kimball and the Kimball Group have continued to refine their methods and techniques based on thousands of hours of consulting and training. This

Remastered Collection of *The Kimball Group Reader* represents their final body of knowledge, and is nothing less than a vital reference for anyone involved in the field.

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#### **Editorial Review**

From the Back Cover

### Updated guidelines for data warehousing and business intelligence

Recognized and respected throughout the world as the most influential leaders in the data warehousing and business intelligence (DW/BI) industry, Ralph Kimball, Margy Ross and the Kimball Group set the industry standard with *The Kimball Group Reader*. Now in its second edition, this preeminent text has been updated with 65 new *Design Tips* and white papers to create a remarkable collection that spans more than two decades at the forefront of DW/BI innovation.

From project planning and requirements gathering to dimensional modeling, ETL, and BI applications, this indispensable collection covers everything you'll encounter in data warehousing and business intelligence. With incomparable articles that provide critical advice for successfully designing, deploying, and maintaining the DW/BI system, *The Kimball Group Reader* covers:

- Dos and Don'ts for launching a DW/BI project and gathering requirements
- Essentials for the integrated enterprise data warehouse, including the bus architecture and matrix
- Granularity and three fundamental types of fact tables
- Slowly changing dimension techniques
- Snowflakes, outriggers, and bridge tables
- Dimensional modeling advanced patterns
- Backroom extract, transform, and load (ETL) subsystems and data quality
- BI application best practices
- Big data considerations

This easily referenced and newly updated collection is invaluable if you're involved with data warehousing or business intelligence in any capacity.

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About the Author

**Ralph Kimball, PhD,** founded the Kimball Group and is a leading visionary in the data warehousing industry.

Margy Ross, President of the Kimball Group and DecisionWorks Consulting, has focused on DW/BI solutions since 1982.

## **Users Review**

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#### **Alma Saunders:**

The book The Kimball Group Reader: Relentlessly Practical Tools for Data Warehousing and Business

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#### **James Dickens:**

As people who live in the modest era should be up-date about what going on or details even knowledge to make these individuals keep up with the era which is always change and make progress. Some of you maybe will certainly update themselves by reading through books. It is a good choice for you but the problems coming to an individual is you don't know what kind you should start with. This The Kimball Group Reader: Relentlessly Practical Tools for Data Warehousing and Business Intelligence Remastered Collection is our recommendation to help you keep up with the world. Why, as this book serves what you want and wish in this era.

#### **Elisabeth McBee:**

Nowadays reading books are more than want or need but also work as a life style. This reading practice give you lot of advantages. Associate programs you got of course the knowledge the rest of the information inside the book that will improve your knowledge and information. The information you get based on what kind of book you read, if you want send more knowledge just go with education books but if you want truly feel happy read one along with theme for entertaining including comic or novel. Typically the The Kimball Group Reader: Relentlessly Practical Tools for Data Warehousing and Business Intelligence Remastered Collection is kind of publication which is giving the reader unforeseen experience.

#### **Peter Christensen:**

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