



Corporate Treasury and Cash Management (Finance and Capital Markets Series)

By *R. Cooper*

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The book is an analysis of corporate treasury and cash management with the principal financial instruments used by the corporate treasurer. The objectives of the book are to describe how corporate treasury departments should establish a framework for the identity, measurement and management of risk and to describe how corporates should manage and control the operation of their treasury function. Robert Cooper brings his extensive experience as Corporate Treasurer of a large multinational to bear in this comprehensive work.

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Editorial Review

About the Author

ROBERT COOPER was Group Treasurer of Whitbread Plc for a number of years where he had responsibility for all treasury matters. He has extensive experience in exploiting the role of the treasury department to create value. Prior to being Group Treasurer he held a number of different financial roles at Whitbread, and has worked for Esmark Inc. and GKN PLC. He currently works as a consultant for BRC Consultancy, specialising in corporate treasury reviews. Robert Cooper has spoken at a number of conferences and seminars, and lectures on a wide range of corporate finance and treasury topics. He has a degree in Economics, is a Chartered Accountant, and is a member of the Association of Corporate Treasurers.

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