



Focus on College Success, 4th Edition

By Constance Staley

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Focus on College Success, 4th Edition By Constance Staley

With increased attention paid to resilience, teamwork, and professionalism, the fourth edition of FOCUS ON COLLEGE SUCCESS recognizes the varied experiences of today's students and guides them to be more motivated and focused. The research-based approach builds a solid foundation, allowing students see the relevancy of this course to their lives. By helping students develop realistic expectations of what it takes to learn, FOCUS ON COLLEGE SUCCESS motivates and encourages students with direct applications and immediate results. Written by Constance Staley, one of the best-known names in the field of motivation, this text increases the credibility of the college success course by providing tools that help students succeed and thereby improve institutional retention rates. Starting with the use of the FOCUS Challenge Cases that introduce each chapter, FOCUS ON COLLEGE SUCCESS strikes a personal and informal conversation with readers--directly connecting with them and drawing them into text discussions. In a recent survey of students using FOCUS, 97% would recommend that their professor use this book again with next year's first-year students. Many students today are over-optionalized and over-obligated. FOCUS ON COLLEGE SUCCESS addresses those issues head-on, creating teachable moments--and concrete results--in every class period.

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Editorial Review

Review

"We chose this text because it effectively covers many of the theories we wanted to cover ... and because it is relevant and engaging. I like that the text treats the student respectfully. I appreciate the ideas for group activities in the margins and use them frequently. The topics are very relevant and address problems that the students themselves don't realize they have. So that when we talk about time management, for example, I hear a lot of, 'Wow, I did not realize how planning ahead could make such difference.' I believe students are enjoying the text."-Sherry Ash, San Jacinto College-Central

"I really like the assessment in the text as well as the up to date scenarios and stories throughout each chapter. The pictures, visuals and overall feel of the book is relevant, applicable, and speaks to my students. I often hear my students discussing the activities they complete in the text - even when it's not a required assignment."- Christy Cheney, Valencia College

About the Author

Constance Staley is a Professor of Communication at the University of Colorado, Colorado Springs, where she has directed the First-Year Seminar Program for nearly 25 of her 40 years in higher education. An award-winning teacher, Dr. Staley is the author of a multimedia training package for first-year seminar instructors, as well as the ground-breaking resource manual *50 Ways to Leave Your Lectern*. A well-known name in FYE circles, Staley is a leader in faculty development nation-wide. During a three-year leave from the University of Colorado, Dr. Staley joined an East Coast Fortune 500 company to design and deliver its management and supervisory training. She also represented the university as a Fulbright Fellow, teaching in the former Soviet Union in 1996. Dr. Staley earned a B.A. in education from Ball State University, and an M.A. in linguistics and Ph.D. in communication from the University of Colorado, Boulder. She is the author of *Focus on College Success*, *Focus on Community College Success*, and *Focus on College Success Concise* for Cengage Learning, and the co-author of *Focus on College and Career Success* with Steve Staley.

Users Review

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Willie Blackburn:

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Genia Vanderford:

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