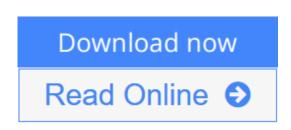


Mouse Tales: A Behind-The-Ears Look at Disneyland

By David Koenig



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Editorial Review

From Library Journal

Koenig, a freelance writer and editor, became friendly with many part-time employees of Disneyland in Anaheim. When they joined a major strike in 1984, Koenig was inspired to write this book. Drawing on interviews and extensive research, Koenig describes in detail Walt Disney's plan and the goals for his amusement park; the behind-the-scenes mechanisms of the attractions; the selection, training, and expectations of the employees; the persona of the Disney characters; profiles of guests (both welcome and unwelcome); the tragic accidents that have occurred and the lawsuits that ensued; and the spinoffs throughout the world. Though the lurid details of park mishaps and employee dissatisfaction are of interest to some, there's more here than most visitors would want to know. Even the author comes across as an admirer rather than as someone blowing the cover on the magic of Disney. Most libraries will want to stick with Birnbaum's Disneyland (Hyperion, 1992).

Elizabeth Loftus, Onondaga Cty. P.L., Syracuse, N.Y. Copyright 1994 Reed Business Information, Inc.

From **Booklist**

Koenig's tale may surprise some, since many of its specifics are so at odds with the Magic Kingdom's ultrahygienic image. If you've heard about Euro-Disney's problems (management control of staff lingerie, etc.), you expect to hear the travails of Disneyland employees, and Koenig does not disappoint, offering detailed explorations of visitor complaint procedures in which employees are presumed guilty and given no opportunity to defend themselves; the rigors of wearing hot, heavy, bulky character costumes; etc. But surprise comes when you learn of the invasion of at least parts of the Happiest Place on Earth by vermin: when the staff of one concession stayed late to complete a special project, they were horrified to see rats literally come out of the woodwork when the main park lights went off. What's more, Disneyland battles invading insects in many areas by many means. For all that, Disneyland's management comes off well, only occasionally looking insensitive. A valuable addition to popular culture literature and to Disneyana. *Mike Tribby*

Users Review

From reader reviews:

Mellisa White:

Do you have favorite book? Should you have, what is your favorite's book? Book is very important thing for us to find out everything in the world. Each book has different aim or goal; it means that reserve has different type. Some people experience enjoy to spend their time to read a book. They may be reading whatever they take because their hobby is definitely reading a book. Think about the person who don't like looking at a book? Sometime, person feel need book when they found difficult problem or maybe exercise. Well, probably you will need this Mouse Tales: A Behind-The-Ears Look at Disneyland.

Gerald Stewart:

Information is provisions for people to get better life, information presently can get by anyone from

everywhere. The information can be a understanding or any news even an issue. What people must be consider when those information which is in the former life are difficult to be find than now is taking seriously which one is acceptable to believe or which one the actual resource are convinced. If you find the unstable resource then you understand it as your main information you will see huge disadvantage for you. All of those possibilities will not happen throughout you if you take Mouse Tales: A Behind-The-Ears Look at Disneyland as the daily resource information.

Karen Garcia:

Playing with family inside a park, coming to see the sea world or hanging out with pals is thing that usually you will have done when you have spare time, subsequently why you don't try thing that really opposite from that. One particular activity that make you not experiencing tired but still relaxing, trilling like on roller coaster you have been ride on and with addition info. Even you love Mouse Tales: A Behind-The-Ears Look at Disneyland, it is possible to enjoy both. It is fine combination right, you still wish to miss it? What kind of hang type is it? Oh can occur its mind hangout fellas. What? Still don't get it, oh come on its known as reading friends.

Alvin Reed:

With this era which is the greater particular person or who has ability to do something more are more important than other. Do you want to become one of it? It is just simple solution to have that. What you have to do is just spending your time not much but quite enough to possess a look at some books. One of several books in the top collection in your reading list is Mouse Tales: A Behind-The-Ears Look at Disneyland. This book that is qualified as The Hungry Inclines can get you closer in turning into precious person. By looking way up and review this publication you can get many advantages.

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