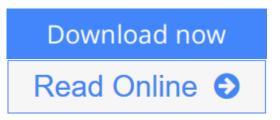


# Milady's Standard: Nail Technology, Revised

By Milady



## Milady's Standard: Nail Technology, Revised By Milady

Milady's Standard Nail Technology Revised, 5th Edition has been thoroughly revised to include the most up-to-date information available to nail technologists. The text incorporates recommendations from state boards of cosmetology, classroom instructors, school owners, manufacturers, and practitioners, ensuring greater success for students taking the state board examinations and greater protection for nail service clients. The text provides an excellent overview of topics to get a new nail tech started, such as professional image, customer relations, and salon management, while thoroughly teaching the nail technologist how to perform the basic processes that will be the starting point for their career. This revised text also focuses on the scientific knowledge that is most important to the nail tech, removing the medical terminology and information that is not useful to them. Special features of the text include business tips in the form of short stories that present helpful information for a successful career in the nail business; State Regulation Alert, and Here's A Tip, which direct students to additional sources of information. This is a must-have resource for any student who wants to learn the basics of nail technology and competently prepare for the state board examinations.

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# **Editorial Review**

#### Review

With each edition of Milady's Nail tech textbook, the complete, factual and up-to-date information makes this textbook the most resourceful material available to the nail industry.

Photos are excellent and introductory points are represented well for the State Board requirements.

This is a very thorough textbook. It is an easy read for a student. The information, questions, illustrations, tips, review and introductory graphics to each chapter are delightful.

The topics are broken down quite easily for a student to understand. These topics leave you with a very good insight into the professional aspect of the business. Chapter 19 and 20 are the best I've read or taught from for students. These chapters portray the perfect information needed today to get started and successful.

#### About the Author

Milady is the leading provider of comprehensive cosmetology educational and professional solutions for over 80 years.

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