



The Complete Book of Chalk Lettering: Create and Develop Your Own Style

By Valerie McKeehan

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Ubiquitous at boutiques and cafés, on Etsy and Pinterest, in stationery and home decor, the art of chalk lettering is hotter than ever. Valerie McKeehan, an Etsy standout whose work has been featured in magazines and websites from *Good Housekeeping* to RealSimple.com, teaches us everything we need to know to create gorgeous hand-drawn chalk designs. The book is also a practice space, with three foldout “chalkboards”—the inside cover and foldout back cover are lined with blackboard paper.

In over 60 lessons, learn the ABCs of lettering (literally) and basic styles: serif, sans serif, and script. Next, how to lay out a design, combine various styles into one cohesive piece, add shadows and dimension. Master more advanced letter styles, from faceted to ribbon to “vintage circus.” Use banners, borders, flourishes. And finally, 12 projects to show off your newfound skills: including a Winter Wonderland Snow Globe; a smartphone-themed birthday card to text friends and family; a one-of-a-kind party invitation to create, photograph, and mail; and a bake sale sign guaranteed to put everyone who sees it in the mood for a cupcake!

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Bibliography

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Editorial Review

Review

“We’ve all had handwriting envy before, but Valerie McKeehan teaches us how to up our decorative doodle skills in her chalk lettering book. Follow the steps and your letters will be swooping, swashing, and stroking in no time!” –*Justine*

“In over 60 lessons, learn the ABCs of lettering (literally)...” –*Sweet Paul*

From the Back Cover

Say It with Chalk

In more than 60 lessons learn the art of hand-drawn chalk lettering from an Etsy superstar. Then show off your newfound skills and create your own unique look.

- Master your ABCs, from basic letterforms—serif, sans serif, and script—to fun lettering styles like Bubble, Spooky, and Vintage Circus.
- Discover how to play with chalk dust to add shadows and dimensions; how to illustrate borders, banners, frames; and how to embellish with flourishes, laurels, hearts, and arrows.
- From basic tools and tips (how to sharpen a stick of chalk, how to prep a blackboard) to a dozen inspiring projects, it’s a complete guide to the playful art of chalk lettering.

About the Author

Valerie McKeehan opened her chalkboard boutique, Lily & Val, on Etsy in 2012. She lovingly creates each piece entirely by hand, from sketch to slate, out of her home studio in Pittsburgh, Pennsylvania. Her website is lilyandval.com.

Users Review

From reader reviews:

Natalie Hernandez:

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Luther Brown:

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