



Globalization: America's Leadership Challenge Ahead

By John Carroll, Daniel Carroll

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“Globalization is becoming a business imperative for survival and growth.” During the past two decades, our world has become much more interconnected and global. As a direct result of expanded international trade, the continued proliferation of the Internet and e-commerce, social media and many other factors, the complexity and challenges associated with navigating in this rapidly evolving global environment presents numerous new opportunities and leadership challenges on all fronts. Are today’s leaders equipped to manage the complexity and challenges of a rapidly evolving global business environment? What are the associated leadership challenges we must overcome as members of this new global society? You will discover that Globalization: America’s Leadership Challenge Ahead addresses many of these challenges, and provides a strong call to action for each of us to take a more active leadership role in shaping our future while leaving a legacy of hope for generations to come.

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Editorial Review

About the Author

John Carroll is the founder and CEO of Tres Coaching Services, a business and leadership coaching, consulting and training services company. He is also a frequent speaker on sales, marketing and leadership topics included in his Back to Basics 2.0 business series. John works extensively with both entrepreneurs and small business owners to help them improve business performance and “achieve the results to move beyond their vision”. John has three adult children and three grandchildren. He and his wife of 33 years, Laura, live in Keller, Texas. For more information please visit: www.trescoach.com, or contact John directly at john@trescoach.com.

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