



YouTube Marketing Strategies: How to get thousands of YouTube Channel subscribers and millions of video views with David Walsh

By John Tighe

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This short book is based on that interview I did with YouTube marketing expert David Walsh. At the time of the interview David had built his YouTube Channel to **44,306 subscribers in just 18 months!** Meanwhile, his videos have had **4.4 million views** and are bringing **thousands of leads into David's business.**

And, of course, those numbers keep growing... As I type this David has already hit the 47,000 subscriber mark and the interview was less than a month ago!

*** UPDATE, November 2015: **David is now at 83,130 subscribers!** That means he's consistently adding over 3,000 new subscribers every single month!

In this book David talks about how he's created this success and powerfully positioned himself **by adding just one short video per week** – and he explains how you can do the same. He's certainly got me fired up to build my YouTube Channel!

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