



The New Winner's Edge: How to Develop The Critical Attitude For Success

By Denis Waitley

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The New Winner's Edge: How to Develop The Critical Attitude For Success

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This timeless masterpiece has been expanded by the author offering time-tested principles for achieving authentic, lasting success, combined with current research in high performance behavior and supported by anecdotal evidence from the lives of "winners" in many different areas of society. It's for you if you have never really succeeded, if you want more of the same success you now enjoy, or if you have made it, lost it, and would like to get it again and keep it. Denis Waitley wants you to understand and internalize how to develop that critical attitude for success -- that little difference that makes all the difference in the world -- known as the winner's edge.

At a tipping point in history, as we are being bombarded by the search for some magical panacea or secret formula for our individual and collective frustrations, *The New Winner's Edge* is a refreshing contrast to the latest fad books on fame and fortune, and is characterized more as an enlightening fact book, with concepts you can trust, internalize and act upon on a daily basis.

What you will learn:

- The new definition of "winning" in life
- What is that special "edge"?
- Winning is a real game of choice, not chance
- There are no time outs, no substitutions, no instant replay
- Why "win-win" replaces the obsolete concept of "win-lose"
- The Big Five: Self-honesty, Self-esteem, Self-image, Self-expectancy, Self-dimension
- How to turn problems into opportunities
- Fortune is a self-fulfilling prophecy
- Why imagination rules the world

- How to make your self-image an automatic pilot and GPS system
- How to learn the self-talk of champions
- Why practice makes permanent and only perfect practice makes perfect
- Looking beyond yourself for purpose and perspective
- How to be happy in the here and now

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Editorial Review

About the Author

A recognized pioneer in the personal development movement, Denis Waitley is one of the most respected and listened to voices on individual and team success. The author of 18 non-fiction books including classics like *Seeds of Greatness* and *Being the Best*, his audio album, *The Psychology of Winning*, is the all-time, best-selling program on self-mastery. He has studied and counseled winners in every field from Apollo astronauts to Olympic and Superbowl champions; from top executives and entrepreneurs to government leaders and youth groups. As the former chairman of psychology on the United States Olympic Committee's Sports Medicine Council and much-sought-after keynote speaker world-wide, Denis Waitley understands that fractional difference between champions and those who merely "do well."

Users Review

From reader reviews:

Mary West:

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Kristen Hamilton:

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