JavaScript and jQuery: Interactive Front-End Web Development Hardcover

By Jon Duckett

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A visual and accessible guide to JavaScript and jQuery in a built-to-last hardcover edition

In *JavaScript & jQuery* renowned author Jon Duckett discards the traditional programming book template and approaches writing code in a more relevant, less intimidating way. Full-color and packed with instructional graphics and photos, his books have gained a loyal following by illustrating programming in a way both instructive for newcomers and invaluable for seasoned coders.

By discussing JavaScript and jQuery in a single text, Duckett ensures you will quickly be writing your own working scripts. Yet the book doesn't assume you have experience in either JavaScript or jQuery. By making use of popular jQuery plugins, Duckett illustrates techniques that would require pages upon pages of detailed explanation if you were being taught to create the plugins yourself. This durable and attractive hardcover edition is a book you will have open on your desk as a reference for years to come.

- A timeless and lasting version of a classic "Duckett" book in a hardbound, dust-jacketed edition
- Completely accessible to those who feel intimidated by the subject matter and relevant to all front-end designers and developers who need to understand JavaScript
- Discusses applying responsive design techniques, leveraging APIs to save you time and work in coding, and identifying when to use CSS transforms over pure JavaScript
- Beautiful 4-color illustrations and examples make this a terrific academic resource for those of all experience levels

JavaScript & jQuery clearly explains the jargon of programming, addressing the vocabulary without making it a prerequisite for readers. Duckett speaks directly to readers, making this an invaluable resource.

This book is also available as a set, *Web Design with HTML, CSS, JavaScript and jQuery Set* 978119038634 along with *HTML and CSS Design and Build*

Websites 9781118871645.

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Editorial Review

Review
inside it s beautifully designed, clearly laid out, and adds plenty of visual examples alongside the instructive text (Web User, August 2014) Forget dry references and cheesy examples. This beautifully designed visual guide takes you from the basics to sophisticated JavaScript techniques for making websites interactive and engaging in a way that is, in itself, interactive and engaging (ZDNet, September 2014)

From the Author
This book was written for anyone who wants to use JavaScript to make their websites a little more interesting, engaging, interactive, or usable. In particular, it is aimed at people who do not have a degree in computer science (well, not yet anyway).

Programming books can be intimidating, so we wanted to create a book that taught readers how to use JavaScript in a gentler, more visual way. And importantly, we did not want to assume that the reader had any experience of programming beyond the ability to create a web page in HTML and CSS. (After all, many kinds of people are creating websites these days, and not all of us come from a programming background.)

So, if you have ever struggled to get a script working on your web pages, want a better idea of how to customize scripts, or want to write your own scripts from scratch, this book was written for you.

We can't promise to remove the unfamiliar terms that programmers use, but we do tell you what they mean (with the aid of visual examples and diagrams) so that JavaScript won't seem like a foreign language any more.

From the Back Cover

Learn How To
Read and write JavaScript
Make your sites more interactive
Use jQuery to simplify your code
Recreate popular web techniques

Techniques Include
Slideshows and lightboxes
Improved forms and validation
Using Ajax, APIs, and JSON Filtering, searching, and sorting

Online Support
Code samples and practical exercises available online at: www.javascriptbook.com
Plus bonus reference materials

Welcome to a nicer way to learn JavaScript & jQuery.

Are you new to JavaScript, or have you added scripts to your web page but want a better idea of how they work? Then this book is for you. We'll not only show you how to read and write JavaScript, but we'll also teach you the basics of computer programming in a simple, visual way. All you need is an understanding of

HTML and CSS.

This book will teach you how to make your websites more interactive, engaging, and usable. It does this by combining programming theory with examples that demonstrate how JavaScript and jQuery are used on popular sites. In no time at all you will be able to think and code like a programmer.

From the author of the best-selling HTML & CSS: Design and Build Websites www.htmlandcssbook.com

Users Review

From reader reviews:

Sabra Fitzgerald:

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