



Cornerstones of Managerial Accounting (Cornerstones Series)

By Maryanne M. Mowen, Don R. Hansen, Dan L. Heitger

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Editorial Review

Review

"The Cornerstone examples are excellent and helpful for the students."

"I love the cornerstone videos, the integrative multi-chapter assignments and the spreadsheet templates. The course I teach is offered either online or hybrid and these components lend themselves extremely well to this pedagogy."

"Most texts make too many 'exhibit' references throughout the body of each chapter which can cause students to lose focus and eventually cause frustration. The Cornerstones approach removes this distraction from the body of the text and instead highlights the computational aspect of each chapter visually by using the Cornerstones."

"It is an admirable approach. Students struggle with understanding and completing accounting homework. The Cornerstones approach acknowledges this fact and squarely takes on this problem."

"Students don't really read the text. They'll go to it and read if they're struggling with something, to look for help in that area. This is the priority of issues with trying to accommodate students' learning. With Cornerstones, it gives the students the easiest option to get help with the step by step approach."

About the Author

Dr. Maryanne M. Mowen is Associate Professor Emerita of Accounting at Oklahoma State University. She currently teaches online classes in cost and management accounting for Oklahoma State University. She received her Ph.D. from Arizona State University. Dr. Mowen brings a unique interdisciplinary perspective to teaching and writing in cost and management accounting, with degrees in history and economics. She has taught classes in ethics and the impact of the Sarbanes-Oxley Act on accountants. Her scholarly research focuses on areas of management accounting, behavioral decision theory, and compliance with the Sarbanes-Oxley Act. She has published articles in journals, such as *Decision Science*, *The Journal of Economics and Psychology*, and *The Journal of Management Accounting Research*. Dr. Mowen has served as a consultant to mid-sized and Fortune 100 companies and works with corporate controllers on management accounting issues. She is a member of the Northern New Mexico chapter of SCORE and serves as a counselor, assisting small and start-up businesses. Outside the classroom, she enjoys hiking, traveling, reading mysteries, and working crossword puzzles.

Dr. Don R. Hansen is Professor Emeritus of Oklahoma State University. He has an undergraduate degree in mathematics from Brigham Young University. He received his Ph.D. from the University of Arizona in 1977. Dr. Hansen has published articles in both accounting and engineering journals, including *The Accounting Review*, *The Journal of Management Accounting Research*, *Accounting Organizations and Society*, *Accounting Horizons*, and *IIE Transactions*. He has served on the editorial board of *The Accounting Review*. His outside interests include family, church activities, reading, movies, and watching sports.

Dr. Dan L. Heitger is the Deloitte Professor of Accounting and Co-Director of the Center for Business Excellence at Miami University. He received his Ph.D. from Michigan State University and his undergraduate degree in accounting from Indiana University. He actively works with executives and students of all levels in developing and teaching courses in managerial accounting, business sustainability, risk

management, stakeholder management, governance, and business reporting. He co-founded an organization that provides executive education for large international organizations. His interactions with business professionals, through executive education and the Center, allow him to bring a current and real-world perspective to his writing. His published research focuses on managerial accounting and risk management issues and has appeared in HARVARD BUSINESS REVIEW, BEHAVIORAL RESEARCH IN ACCOUNTING, ACCOUNTING HORIZONS, ISSUES IN ACCOUNTING EDUCATION, JOURNAL OF ACCOUNTANCY, and MANAGEMENT ACCOUNTING QUARTERLY. His outside interests include hiking with his family in the National Park system.

Users Review

From reader reviews:

Michelle Huffman:

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