

Ship it! A Practical Guide to Successful Software Projects

By Jared Richardson, William A. Gwaltney

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Ship It! is a collection of tips that show the tools and techniques a successful project team has to use, and how to use them well. You'll get quick, easy-to-follow advice on modern practices: which to use, and when they should be applied. This book avoids current fashion trends and marketing hype; instead, readers find page after page of solid advice, all tried and tested in the real world.

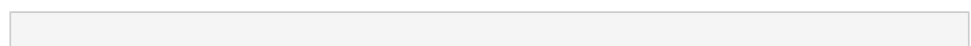
Aimed at beginning to intermediate programmers, *Ship It!* will show you:

- Which tools help, and which don't
- How to keep a project moving
- Approaches to scheduling that work
- How to build developers as well as product
- What's normal on a project, and what's not
- How to manage managers, end-users and sponsors
- Danger signs and how to fix them

Few of the ideas presented here are controversial or extreme; most experienced programmers will agree that this stuff works. Yet 50 to 70 percent of all project teams in the U.S. aren't able to use even these simple, well-accepted practices effectively. This book will help you get started.

Ship It! begins by introducing the common technical infrastructure that every project needs to get the job done. Readers can choose from a variety of recommended technologies according to their skills and budgets. The next sections outline the necessary steps to get software out the door reliably, using well-accepted, easy-to-adopt, best-of-breed practices that really work.

Finally, and most importantly, *Ship It!* presents common problems that teams face, then offers real-world advice on how to solve them.



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Editorial Review

Review

*"It's rare to have this much fun reading a book about software. The ideas are smart, relevant, and fundamental. I can be a better programmer today because of the things I read **today**."*

—Joe, Fair Developer

"A great book! The authors have done a great job in presenting the subject in a neutral way and avoiding any methodology-oriented traps."

—Roberto Gianassi, IT Consultant

*"This is fantastic stuff. As I started reading, I almost fell out of my seat because the project I'm on right now is going through **exactly** the hurt you describe and would benefit greatly from material just like this."*

—Matthew Bass, Software Engineer

About the Author

Jared Richardson is a developer-turned-manager who thinks a good day is having everything delegated so that he can sneak away and actually write code. He specializes in using off-the-shelf technologies to solve tough problems, especially those involving the software development process. With more than 10 years of experience, Jared has been a consultant, developer, tester, and manager, including Director of Development at several companies. He currently manages a team of developers and testers at SAS Institute, and is responsible for a company-wide effort to use test automation to improve the quality of SAS products. Will Gwaltney is a software developer with over 20 years of experience. In that time he hasn't quite seen it all, but he's seen most of it (and a lot of it hasn't been pretty). He's worked at both large companies and start-ups in the fields of electronics CAD, networking, telecommunications, knowledge representation, and web-based planning and scheduling for the enterprise. Will currently works on test automation at SAS Inc., the largest privately-owned software company in the world.

Users Review

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Olga Harrington:

The reason why? Because this Ship it! A Practical Guide to Successful Software Projects is an unordinary book that the inside of the book waiting for you to snap that but latter it will distress you with the secret the item inside. Reading this book adjacent to it was fantastic author who write the book in such amazing way makes the content within easier to understand, entertaining way but still convey the meaning thoroughly. So , it is good for you for not hesitating having this any more or you going to regret it. This unique book will give you a lot of rewards than the other book include such as help improving your proficiency and your critical

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