



Leaders: The Strategies for Taking Charge

By Warren G. Bennis, Burt Nana, Burt Nanus



Leaders: The Strategies for Taking Charge By Warren G. Bennis, Burt Nana, Burt Nanus

In this illuminating study of corporate America's most critical issue -- leadership -- world-renowned leadership guru Warren Bennis and his co-author Burt Nanus reveal the four key principles every manager should know: Attention Through Vision, Meaning Through Communication, Trust Through Positioning, and The Deployment of Self.

In this age of "process", with downsizing and restructuring affecting many workplaces, companies have fallen trap to lack of communication and distrust, and vision and leadership are needed more than ever before. The wisdom and insight in *Leaders* addresses this need. It is an indispensable source of guidance all readers will appreciate, whether they're running a small department or in charge of an entire corporation.

 [Download Leaders: The Strategies for Taking Charge ...pdf](#)

 [Read Online Leaders: The Strategies for Taking Charge ...pdf](#)

Leaders: The Strategies for Taking Charge

By Warren G. Bennis, Burt Nana, Burt Nanus

Leaders: The Strategies for Taking Charge By Warren G. Bennis, Burt Nana, Burt Nanus

In this illuminating study of corporate America's most critical issue -- leadership -- world-renowned leadership guru Warren Bennis and his co-author Burt Nanus reveal the four key principles every manager should know: Attention Through Vision, Meaning Through Communication, Trust Through Positioning, and The Deployment of Self.

In this age of "process", with downsizing and restructuring affecting many workplaces, companies have fallen trap to lack of communication and distrust, and vision and leadership are needed more than ever before. The wisdom and insight in *Leaders* addresses this need. It is an indispensable source of guidance all readers will appreciate, whether they're running a small department or in charge of an entire corporation.

Leaders: The Strategies for Taking Charge By Warren G. Bennis, Burt Nana, Burt Nanus Bibliography

- Sales Rank: #1459581 in Books
- Published on: 1997-02
- Original language: English
- Number of items: 1
- Dimensions: .62" h x 5.34" w x 8.03" l,
- Binding: Paperback
- 256 pages

 [Download Leaders: The Strategies for Taking Charge ...pdf](#)

 [Read Online Leaders: The Strategies for Taking Charge ...pdf](#)

Download and Read Free Online **Leaders: The Strategies for Taking Charge** By Warren G. Bennis, Burt Nana, Burt Nanus

Editorial Review

From the Publisher

Leaders: A Timeless Classic Updated for the New Millennium

Leaders: The Strategies for Taking Charge by Warren Bennis and Burt Nanus, has been hailed as one of the top 50 business books of all time by Stuart Crainer, writing in the Financial Times. Now, the authors have prepared a new edition of this seminal work for the 1990s and beyond; the second edition of **Leaders** is updated throughout, and features a new foreword and an important new chapter on the future of leadership.

Looking to the future, Bennis and Nanus predict that one of the most important challenges facing leaders in the twenty-first century will be the speed and pervasiveness of technological change. In the face of such change, organizations find themselves more and more composed of "knowledge workers," expert in specialized disciplines and demanding a high degree of independent responsibility. In the future, the leader of the organization must be able to manage successfully both rapid changes in technology itself as well as the organizational and structural development such changes bring to the organization.

Successful leaders will still master and display the same basic skills identified by Bennis and Nanus in the groundbreaking first edition of **Leaders**. Drawing on in-depth interviews with leaders from both the public and private sectors, the authors challenge traditional myths about leadership and show that it constitutes a set of skills that can be isolated, studied, and mastered. In **Leaders**, they describe how leadership differs from management; identify vision, communication, positioning, and "the creative deployment of self" as the key strategies employed by leaders; and show how leaders use those skills to empower others.

In this new edition, the authors have also expanded and amplified some of their key insights, including:

Leadership is about character

Leaders must create an organization that fosters intellectual capital

Leaders must display a passion to realize their vision

Leaders must be able to generate and sustain trust

Leaders are able to convince others to sign on to their vision

Leaders display a bias towards action

Through their careful and thorough revisions and through the addition of new insights and materials, Bennis and Nanus have ensured that **Leaders** will continue to be one of the most influential works on the topic.

ABOUT THE AUTHORS:

Warren Bennis, a Distinguished Professor of Business Administration and Founding Chairman of the Leadership Institute at the University of Southern California, draws on over 40 years of experience as a bestselling author, a prestigious educator, renowned consultant, and award-winning visionary. During most of the 60s and 70s, Bennis was an innovative university administrator, serving as President of the University of Cincinnati for seven years. He has been an adviser to four U.S. Presidents, and has served as professor at such institutions as the Massachusetts Institute of Technology, Harvard College, and Boston University. A recipient of eleven honorary degrees, Bennis has advised many Fortune 500 companies. He lives in Santa Monica, California.

Burt Nanus is Professor Emeritus of Management at the University of Southern California, where he served on the faculty from 1969 to 1994. While there, he founded the University's Center for Futures Research and served as its director for sixteen years. Prior to joining the University, he spent ten years in various managerial capacities at Sperry Rand Corporation, the System Development Corporation, and his own consulting firm, Planning Technology, Inc. He is the author of nine business books, six of them on leadership. He resides in Pacific Palisades, California.

Users Review

From reader reviews:

Michelle Beltran:

People live in this new time of lifestyle always make an effort to and must have the spare time or they will get large amount of stress from both day to day life and work. So , if we ask do people have spare time, we will say absolutely sure. People is human not a robot. Then we inquire again, what kind of activity are you experiencing when the spare time coming to anyone of course your answer can unlimited right. Then ever try this one, reading books. It can be your alternative throughout spending your spare time, often the book you have read is usually Leaders: The Strategies for Taking Charge.

Corey Gardner:

Playing with family in a very park, coming to see the ocean world or hanging out with good friends is thing that usually you have done when you have spare time, and then why you don't try point that really opposite from that. One activity that make you not experiencing tired but still relaxing, trilling like on roller coaster you are ride on and with addition info. Even you love Leaders: The Strategies for Taking Charge, you are able to enjoy both. It is excellent combination right, you still desire to miss it? What kind of hang-out type is it? Oh come on its mind hangout fellas. What? Still don't obtain it, oh come on its referred to as reading friends.

Ann Gonzalez:

In this time globalization it is important to someone to find information. The information will make anyone to understand the condition of the world. The health of the world makes the information better to share. You can find a lot of recommendations to get information example: internet, classifieds, book, and soon. You can view that now, a lot of publisher this print many kinds of book. The actual book that recommended to you is Leaders: The Strategies for Taking Charge this e-book consist a lot of the information with the condition of this world now. This book was represented so why is the world has grown up. The words styles that writer use to explain it is easy to understand. Often the writer made some investigation when he makes this book. Honestly, that is why this book appropriate all of you.

Mindy Hicks:

As we know that book is essential thing to add our understanding for everything. By a book we can know everything we want. A book is a set of written, printed, illustrated or even blank sheet. Every year was

exactly added. This e-book Leaders: The Strategies for Taking Charge was filled in relation to science. Spend your free time to add your knowledge about your science competence. Some people has diverse feel when they reading some sort of book. If you know how big selling point of a book, you can sense enjoy to read a e-book. In the modern era like at this point, many ways to get book that you just wanted.

Download and Read Online Leaders: The Strategies for Taking Charge By Warren G. Bennis, Burt Nana, Burt Nanus #98VOTKBPW6Z

Read Leaders: The Strategies for Taking Charge By Warren G. Bennis, Burt Nana, Burt Nanus for online ebook

Leaders: The Strategies for Taking Charge By Warren G. Bennis, Burt Nana, Burt Nanus Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Leaders: The Strategies for Taking Charge By Warren G. Bennis, Burt Nana, Burt Nanus books to read online.

Online Leaders: The Strategies for Taking Charge By Warren G. Bennis, Burt Nana, Burt Nanus ebook PDF download

Leaders: The Strategies for Taking Charge By Warren G. Bennis, Burt Nana, Burt Nanus Doc

Leaders: The Strategies for Taking Charge By Warren G. Bennis, Burt Nana, Burt Nanus Mobipocket

Leaders: The Strategies for Taking Charge By Warren G. Bennis, Burt Nana, Burt Nanus EPub