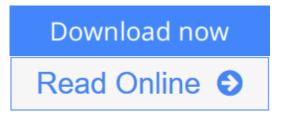
### **Introduction to Business Management**



By Evans Silver Kwendo, Erick Siele



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This is an ideal reference book for both both student and practitioner in business and non-business operations.

It is also quite ideal for students preparing for their academic and professional certificates, diplomas and degrees such as bachelor of commerce, bachelor of business administration and bachelor of science in entrepreneurship.

The book takes cognizance of the dynamic business environment and alerts the reader to the emerging issues in business that are critical for the success of any business enterprise.

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