

International Handbook of Survey Methodology (European Association of Methodology Series)

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Taking into account both traditional and emerging modes, this comprehensive new *Handbook* covers all major methodological and statistical issues in designing and analyzing surveys. With contributions from the world's leading survey methodologists and statisticians, this invaluable new resource provides guidance on collecting survey data and creating meaningful results. Featuring examples from a variety of countries, the book reviews such things as how to deal with sample designs, write survey questions, and collect data on the Internet. A thorough review of the procedures associated with multiple modes of collecting sample survey information and applying that combination of methods that fit the situation best is included.

The International Handbook of Survey Methodology opens with the foundations of survey design, ranging from sources of error, to ethical issues. This is followed by a section on design that reviews sampling challenges and tips on writing and testing questions for multiple methods. Part three focuses on data collection, from face-to-face interviews, to Internet and interactive voice response, to special challenges involved in mixing these modes within one survey. Analyzing data from both simple and complex surveys is then explored, as well as procedures for adjusting data. The book concludes with a discussion of maintaining quality.

Intended for advanced students and researchers in the behavioral, social, and health sciences, this "must have" resource will appeal to those interested in conducting or using survey data from anywhere in the world, especially those interested in comparing results across countries. The book also serves as a state-of-the-art text for graduate level courses and seminars on survey methodology. A companion website contains additional readings and examples.

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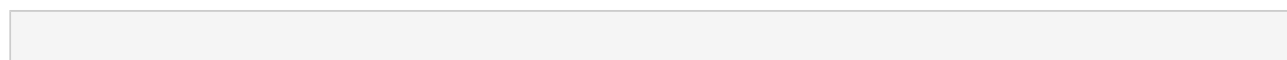
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Editorial Review

Review

"A meticulously accurate picture of the "state-of-the-art" of survey methodology in the first decade of the 21st century. I therefore rate it as excellent and cannot recommend it more highly. ... Perfectly accessible to the uninitiated reader, while proving extremely attractive and enjoyable to experts in the survey methodology." - Vidal Díaz de Rada, Universidad Pública de Navarra, Spain, in International Journal of Public Opinion Research

About the Author

Edith D. de Leeuw is a consultant in survey methodology and statistics and senior researcher at the Department of Methodology & Statistics at Utrecht University in the Netherlands. An Associate Editor of the Journal of Official Statistics and an editorial board member of Sociological Methods and Research and Field Methods, Dr. de Leeuw organizes international conferences on data collection, quality, and survey methodology and statistics.

Joop J. Hox is Professor and Chair of Social Science Methodology at Utrecht University. A Fellow of the Royal Statistical Society and a founding member of the European Association of Methodology and its executive board, his recent publications focus on survey non-response, interviewer effects, survey data quality, missing data, and multilevel analysis of regression and structural equation models.

Don A. Dillman is Regents Professor and the Thomas S. Foley Distinguished Professor of Government and Public Policy at Washington State University. A former Senior Survey Methodologist at the U.S. Census Bureau, Dr. Dillman served as president of the American Association for Public Opinion Research and received that association's award for exceptional professional achievement in 2003.

Users Review

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Edward Strode:

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Mary Alejandro:

A lot of people always spent their very own free time to vacation or go to the outside with them loved ones or their friend. Were you aware? Many a lot of people spent they will free time just watching TV, as well as playing video games all day long. In order to try to find a new activity that's look different you can read the book. It is really fun to suit your needs. If you enjoy the book that you simply read you can spent all day every day to reading a reserve. The book International Handbook of Survey Methodology (European Association of Methodology Series) it is rather good to read. There are a lot of people who recommended this book. These were enjoying reading this book. Should you did not have enough space to deliver this book you can buy the actual e-book. You can m0ore effortlessly to read this book out of your smart phone. The price is not to cover but this book offers high quality.

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