Unmasking the Social Engineer: The Human Element of Security

By Christopher Hadnagy

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Learn to identify the social engineer by non-verbal behavior

Unmasking the Social Engineer: The Human Element of Security focuses on combining the science of understanding non-verbal communications with the knowledge of how social engineers, scam artists and con men use these skills to build feelings of trust and rapport in their targets. The author helps readers understand how to identify and detect social engineers and scammers by analyzing their non-verbal behavior. *Unmasking the Social Engineer* shows how attacks work, explains nonverbal communications, and demonstrates with visuals the connection of non-verbal behavior to social engineering and scamming.

- Clearly combines both the practical and technical aspects of social engineering security
- Reveals the various dirty tricks that scammers use
- Pinpoints what to look for on the nonverbal side to detect the social engineer

Sharing proven scientific methodology for reading, understanding, and deciphering non-verbal communications, *Unmasking the Social Engineer* arms readers with the knowledge needed to help protect their organizations.

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Editorial Review

From the Back Cover

Combining the science of nonverbal communications with the art of social engineering

Social engineers are experts at getting people to do what they want. The step-by-step instructions in this book will put you in a place to get what *you* want by understanding what people *aren't* telling you. Christopher Hadnagy, Dr. Paul Ekman, and Paul Kelly have joined forces to explain how social engineering works and how you can prevent it. Security is more than just defending against people with malicious intent. It's about using your knowledge of social engineering and "human hacking" to stay in control of every situation.

Learn to instantly identify nonverbal communication

- Read people's body language and facial expressions
- Learn how malicious hackers gain your trust
- Think like a "human hacker"
- Understand the security vulnerabilities beyond your IT infrastructure
- Review real-world case studies with detailed photos of typical non-verbal behaviors of the social engineer
- Develop the knowledge and skills to neutralize the growing threat from malicious social engineers

About the Author

CHRISTOPHER HADNAGY is author of the best-selling book, *Social Engineering: The Art of Human Hacking* and professional social engineer who works with Fortune 500 companies.

DR. PAUL EKMAN, PH.D., is the world's foremost expert on facial expressions and professor emeritus of psychology at the University of California San Francisco School of Medicine. Dr. Ekman's pioneering work in the field of nonverbal communication and visual lie detection was the inspiration behind the hit TV series *Lie to Me*, for which he acted as a scientific consultant. Dr. Ekman has also served as an advisor to police departments and anti-terrorism groups within the United States government, and is the author 13 books, including *Telling Lies and Emotions Revealed*.

Users Review

From reader reviews:

John Carroll:

Have you spare time for a day? What do you do when you have a lot more or little spare time? Yes, you can choose the suitable activity to get spend your time. Any person spent all their spare time to take a go walking, shopping, or went to the particular Mall. How about open as well as read a book called Unmasking the Social Engineer: The Human Element of Security? Maybe it is to become best activity for you. You know beside you can spend your time using your favorite's book, you can smarter than before. Do you agree with the opinion or you have other opinion?

Sarah Frigo:

A lot of people always spent all their free time to vacation or go to the outside with them family members or their friend. Were you aware? Many a lot of people spent they free time just watching TV, as well as playing video games all day long. If you would like try to find a new activity here is look different you can read a new book. It is really fun for you personally. If you enjoy the book that you read you can spent all day every day to reading a e-book. The book Unmasking the Social Engineer: The Human Element of Security it is rather good to read. There are a lot of those who recommended this book. They were enjoying reading this book. If you did not have enough space bringing this book you can buy the particular e-book. You can m0ore quickly to read this book through your smart phone. The price is not very costly but this book features high quality.

Russell Wade:

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Timothy Pace:

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