



Blended: Using Disruptive Innovation to Improve Schools

By Michael B. Horn, Heather Staker

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Navigate the transition to blended learning with this practical field guide

Blended is the practical field guide for implementing blended learning techniques in K-12 classrooms. A follow-up to the bestseller *Disrupting Class* by Clayton M. Christensen, Michael Horn, and Curtis Johnson, this hands-on guide expands upon the blended learning ideas presented in that book to provide practical implementation guidance for educators seeking to incorporate online learning with traditional classroom time. Readers will find a step-by-step framework upon which to build a more student-centered system, along with essential advice that provides the expertise necessary to build the next generation of K-12 learning environments. Leaders, teachers, and other stakeholders will gain valuable insight into the process of using online learning to the greatest benefit of students, while avoiding missteps and potential pitfalls.

If online learning has not already rocked your local school, it will soon. Blended learning is one of the hottest trends in education right now, and educators are clamoring for "how-to" guidance. *Blended* answers the call by providing detailed information about the strategy, design, and implementation of a successful blended learning program.

- Discover a useful framework for implementing blended learning
- Unlock the benefits and mitigate the risks of online learning
- Find answers to the most commonly asked questions surrounding blended learning
- Create a more student-centered system that functions as a positive force across grade levels

Educators who loved the ideas presented in *Disrupting Class* now have a field guide to making it work in a real-world school, with expert advice for making the transition smoother for students, parents, and teachers alike. For educational leaders seeking more student-centered schools, *Blended* provides the definitive roadmap.

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Editorial Review

From the Inside Flap

Navigate the transition to blended learning

Blended is the practical field guide for implementing blended learning techniques in K–12 schools. A follow-up to the bestseller *Disrupting Class* by Clayton M. Christensen, Michael B. Horn, and Curtis W. Johnson, this hands-on guide is intended not only to be a resource for those wanting to make significant changes in their schools, but also an eye opener for people who feel content with what they have. Readers will find a step-by-step framework upon which to build a more student-centered educational system along with real-world advice for creating the next generation of K–12 learning environments.

Leaders, teachers, and other stakeholders will gain valuable insight into the process of using online learning, benefitting students and teachers alike, while avoiding missteps and potential pitfalls. *Blended* helps users:

- Discover an attainable framework for implementing blended learning in a classroom, school, or district
- Unlock the potential—and mitigate the risks—of online learning
- Find answers to the most commonly asked questions about blended learning
- Create a more student-centered system that functions as a positive force across grade levels

From the Back Cover

Praise for *Blended*

"There is a lot of hope and misunderstanding around online learning and its relation to in-person learning. *Blended* clearly shows that it isn't an either-or proposition, but rather that the most likely future is one in which online experiences enrich the physical ones and vice versa. Even more, the book gives concrete examples of how educators, parents, and learners can move us all to a world where technology makes the classroom more human, not less."

—**SALMAN KHAN**, founder, Khan Academy; author, *The One World Schoolhouse: Education Reimagined*

"*Blended* is the essential guide to move beyond the rhetoric about personalized learning and toward a practical strategy. It provides a powerful framework that challenges conventional wisdom about how schools should respond to the digital age."

—**JEB BUSH**, chairman, Foundation for Excellence in Education; former governor, Florida

"The authors' real genius is in using research and theory to take the guesswork out of moving our schools forward into the twenty-first century."

—**JIM HUNT**, foundation chair, The Hunt Institute; former governor, North Carolina

"Teachers will play a critical role in the transition to blended learning. This book gives a roadmap for including educators in the design of blended learning and for thinking through ways to empower great teachers."

—**VICKI PHILLIPS**, director of education, Bill & Melinda Gates Foundation

"Several years ago Michael Horn told us in *Disrupting Class* how online learning would rapidly affect

modern teaching and learning. In *Blended*, Horn and Staker move from prediction to practice, detailing through solid research, observation, and case studies how blended learning is transforming traditional schools into 24-7 learning centers."

—**BOB WISE**, president, Alliance for Excellent Education; former governor, West Virginia

About the Author

MICHAEL B. HORN is co-founder and executive director of Education at the Clayton Christensen Institute for Disruptive Innovation and co-author of *Disrupting Class: How Disruptive Innovation Will Change the Way the World Learns* (McGraw-Hill, 2008) with Clayton Christensen and Curtis Johnson. His insights have been highlighted in his recurring column for *Forbes* as well as *The Washington Post*, *The Economist*, *Huffington Post*, and *Education Week*.

HEATHER STAKER is senior research fellow in Education at the Clayton Christensen Institute for Disruptive Innovation. One of the world's foremost experts on K–12 blended learning, she has appeared on radio, television, and in legislative hearings across the country as a spokesperson for harnessing innovation to improve schools.

Users Review

From reader reviews:

Nathanael Ma:

Information is provisions for anyone to get better life, information presently can get by anyone from everywhere. The information can be a information or any news even an issue. What people must be consider if those information which is inside former life are challenging be find than now's taking seriously which one is acceptable to believe or which one typically the resource are convinced. If you receive the unstable resource then you have it as your main information there will be huge disadvantage for you. All of those possibilities will not happen throughout you if you take *Blended: Using Disruptive Innovation to Improve Schools* as your daily resource information.

Rodney Natale:

In this period of time globalization it is important to someone to get information. The information will make professionals understand the condition of the world. The condition of the world makes the information better to share. You can find a lot of recommendations to get information example: internet, paper, book, and soon. You can view that now, a lot of publisher this print many kinds of book. Often the book that recommended for your requirements is *Blended: Using Disruptive Innovation to Improve Schools* this publication consist a lot of the information on the condition of this world now. This book was represented how do the world has grown up. The words styles that writer require to explain it is easy to understand. The writer made some research when he makes this book. This is why this book ideal all of you.

June Ortiz:

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