



The Meaning of the Mark: Discover the Mysterious Success Power Behind the Classic It Works

By RHJ

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Inside This Book You Will Discover Greater Power Than You Ever Dreamed Imaginable

Since 1926, the mind-power classic *It Works* has sold more than 1.5 million copies. To the many devoted readers of *It Works*, that book's mysterious author – known by the initials RHJ – had just one message to share.

Yet the master thinker behind *It Works* had a final legacy to bestow upon the world.

He called it *The Meaning of the Mark*.

In 1931, five years after publishing *It Works*, the author RHJ – a Chicagoan named Roy Herbert Jarrett – published *The Meaning of the Mark* to more fully explain the ideas, magical methods, and mysterious symbols in his earlier work. Jarrett intended his longer and final follow-up book as the “inner key” to *It Works*.

This rediscovery volume makes *The Meaning of the Mark* available for the first time in a generation. The many readers who hunger to learn more about the success power behind *It Works* will be thrilled with this substantial and detailed guidebook. It expands upon techniques and ideas only hinted at in *It Works*.

With its incredible combination of practical advice and metaphysical revelation, *The Meaning of the Mark* is a must-read for every fan of *It Works*. For any who wants to fully unlock the incredible powers laid out in Jarrett's earlier work, *The Meaning of the Mark* is the capstone of the pyramid.

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Editorial Review

Review

"Originally published in 1931, **The Meaning of the Mark** was written in order to add insight into the symbolism and instruction in Ray Herbert Jarrett's first publication — *It Works*. *It Works*, a thirty-page pamphlet, has sold more than a million copies and continues to sell to this day. The original three-step plan for making dreams come true from *It Works* is recapped within this follow up treatise. The key to successful utilization of the plan, spelled out and elaborated upon, is contained within the pages. It is a very worthwhile investment indeed. Kudos to Tarcher/Penguin for bringing it back into circulation."

--Anna Jedrzewski, *Retailing Insight*

About the Author

Roy Herbert Jarrett (1874-1937) was a Chicago sales executive and advertising man. After many years of studying metaphysical success methods, Jarrett produced the landmark pamphlet *It Works* in 1926. It has since sold more than 1.5 million copies. In 1931 Jarrett followed up his mind-power classic with his second and final book, *The Meaning of the Mark*, which served as the "inner key" to his earlier volume. Long available, *The Meaning of the Mark* is restored to print in this rediscovery volume.

Users Review

From reader reviews:

Denise Barnhart:

The book *The Meaning of the Mark: Discover the Mysterious Success Power Behind the Classic It Works* give you a sense of feeling enjoy for your spare time. You can utilize to make your capable more increase. Book can to be your best friend when you getting pressure or having big problem with the subject. If you can make looking at a book *The Meaning of the Mark: Discover the Mysterious Success Power Behind the Classic It Works* to be your habit, you can get much more advantages, like add your own personal capable, increase your knowledge about a few or all subjects. You are able to know everything if you like open up and read a reserve *The Meaning of the Mark: Discover the Mysterious Success Power Behind the Classic It Works*. Kinds of book are a lot of. It means that, science book or encyclopedia or others. So , how do you think about this e-book?

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Sharon Brogdon:

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