



The 90-Day Novel: Unlock the story within

By Alan Watt



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Alan Watt wrote the first draft of his novel *Diamond Dogs* in just under 90 days, and later sold the North American rights for \$500,000 to Little, Brown in a bidding war. The book became a national bestseller, won a slew of awards and is soon to be a major motion picture.

Get the first draft down quickly! *The 90-Day Novel* is a day-by-day guide through the process of getting the first draft of your novel onto the page. *The 90-Day Novel* was workshopped at LA Writers' Lab over three years and has helped hundreds of writers complete their work. Some of Watt's students have gone on to become bestselling authors and win major literary awards.

The 90-Day Novel is structured into three parts. Part One describes the process of getting your story from the imagination to the page and prepares you, through a few simple, powerful writing exercises to access the story within. Part Two is a series of 90 daily letters that will guide you through the hero's journey. Writers often tend to get stuck halfway through, mired somewhere in their "idea" of the story. *The 90-Day Novel* will show you how and why you got stuck, and how to get to the end of your first draft. Part Three is a compendium of stream-of-consciousness writing exercises designed to help you access the primal forces in your story, as well as the Structure Questions that will invite up images at key stages in your hero's journey.

The 90-Day Novel teaches you how to distill your plot to its nature, and clarifies the mysterious process of assembling vague disparate images into a coherent narrative. Working in this way, story structure (which is often taught as an intellectual construct or "formula") becomes a springboard, setting you free to explore the far reaches of your imagination. "There are no rules," Watt tells us. "Stay out of your left brain, and let your unconscious do the heavy lifting." *The 90-Day Novel* clearly articulates the process of marrying the rigor of story structure to the wildness of the imagination and in the process reminds us of something we so often forget...that writing is actually fun. For more information on books, visit the90daynovel.com. For info on workshops, visit lawriterslab.com.

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Editorial Review

Review

"Alan Watt's *The 90-Day Novel* is a treasure trove of insight, not only for beginners or aspiring writers but for grizzled old-timers like myself who can profit, always, from revisiting the fundamentals and first principles of the writer's calling. Two thumbs up!"

Steven Pressfield (bestselling author of *The War of Art* and *Do The Work*)

"I went \$64,000 in debt for my MFA in fiction writing. After reading *The 90-Day Novel* I wonder why. **This book will provide you with the tools missing from most writing programs.**"

Frank B. Wilderson III (Winner, 2008 American Book Award)

"For years I have been fascinated by the industry legend of how Alan Watt wrote his masterful novel **Diamond Dogs in 90 days**. Now, at last, he shares his secrets. *The 90-Day Novel* is smart, insightful, thorough and wise. It's also one of the best books on novel-writing I have ever seen. I feel confident that anyone who takes this program seriously will have a solid manuscript to show for the effort."

David Liss (Edgar Award winner for his bestselling novel *A Conspiracy of Paper*)

"The idea of bringing a first draft of a novel to fruition seemed too daunting and overwhelming to even consider until I applied the principles in *The 90-day Novel*. Al Watt's methodology is deep and precise, and helps unearth unconscious themes and characters in you that let the story almost tell itself."

Rebecca De Mornay (actress/writer)

"Every writer of fiction or nonfiction should read this book."

Ally Bishop (Hippocampus Magazine)

From the Inside Flap

"*The 90-Day Novel* is the real deal. Watt gets down to it by brilliantly articulating the fusion of the muse to the rigor of story structure. If you've been struggling with your story, or really want to get dangerous on the page, read this book. Follow it and you will have a first draft in 90 days."

- **Eric Miles Williamson (PEN Finalist for his novel *East Bay Grease*, and author of *Welcome to Oakland*)**

"*The 90-Day Novel* provides the inspiration, focus and structure that every novelist needs to finally put down on paper what has been alive in him, perhaps for years, struggling to get out.

- **Allison Burnett (author of *Christopher*, *The House Beautiful* and *Death By Sunshine*)**

"Al is a skilled and adventuresome navigator, helping me explore what lies uniquely within my subconscious. Al sends out the perfect signals to help you get to the end of your novel."

- **Donna Powers (screenwriter of *The Italian Job*)**

"*The 90-Day Novel* is the most fun and exhilarating feeling I have ever experienced, like falling in love. Really, I never had this feeling before, not at Harvard, not getting my book published, I don't even know how to put it into words. Al Watt is the best teacher I have ever had. He creates a space that is so nurturing, I want to get it wrong, because now I know I'll be able to get it right. Thank you so much Al, for sharing what you

know and your experience with me."

- Maureen O'Crean (*I Am Diva: Every Woman's Guide to Outrageous Living*)

"I met Al Watt midway through a furious deadline for my first book. It had been commissioned by Random House, but frankly, I was terrified I was going to fail, from lack of experience, knowledge of novel structure, and those other private demons that prevent us from finishing (or sometimes starting) making art. Thank God for Al. I feared it would be a gung-ho course where I would be bullied into adopting certain rules. It was quite the opposite; a place where I could go and learn to trust my deepest subconscious to come up with the goods. I delivered the book on time, it is selling well, CAA has picked it up. None of this would have happened with such speed and ease without Al. Take the course!"

- Lucinda Clare (bestselling author of *An English Psychic in Hollywood*)

From the Back Cover

Alan Watt wrote the first draft of his novel *Diamond Dogs* in just under 90 days, and six months later sold the North American rights to Little, Brown from \$500,000 in a bidding war. In this day-by-day guide through the process of outlining and writing the first draft of your novel in 90 days, he will show:

- * How to structure your novel without losing connection to your voice
- * Why you are uniquely qualified to write your story
- * The dilemma at the heart of your story
- * How your fears are a portal into your characters
- * The connection between your life themes and story themes
- * Why you kept getting stuck, and how to break through

Users Review

From reader reviews:

Joyce Bullock:

What do you in relation to book? It is not important with you? Or just adding material when you want something to explain what the ones you have problem? How about your free time? Or are you busy individual? If you don't have spare time to complete others business, it is give you a sense of feeling bored faster. And you have time? What did you do? Every individual has many questions above. They need to answer that question mainly because just their can do this. It said that about e-book. Book is familiar on every person. Yes, it is appropriate. Because start from on pre-school until university need this *The 90-Day Novel: Unlock the story within* to read.

Aaron Blue:

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Katrina Scofield:

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Sallie Farris:

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