

Summary: Metacapitalism: Review and Analysis of Means and Schneider's Book

By BusinessNews Publishing



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The must-read summary of Grady Means and David Schneider's book: "Metacapitalism: The e-Business Revolution and the Design of 21st-Century Companies and Markets".

This complete summary of the ideas from Grady Means and David Schneider's book "Metacapitalism" shows that MetaCapitalism was the optimum design for the companies and markets of the twenty-first century which would be reshaped by the e-Business revolution. In their book, the authors explain how, if these companies had not changed their business models to align them with the imperatives of MetaCapitalism in time, they would most likely have been left behind permanently. This summary is a must-read for anyone who is interested in the development of business and economic conditions.

Added-value of this summary:

- Save time
- Understand key concepts
- Expand your knowledge

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