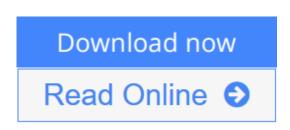# Information Quality and Governance for Business Intelligence

By William Yeoh

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Information Quality and Governance for Business Intelligence presents the latest exchange of academic research on all aspects of practicing and managing information using a multidisciplinary approach that examines its quality for organizational growth. This book is an essential reference tool for researchers, practitioners, and university students specializing in business intelligence, information quality, and information systems.

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Editorial Review

About the Author

Dr. William Yeoh is a Lecturer in School of Information and Business Analytics at Deakin University. He received his PhD in Business Intelligence from the University of South Australia and he has taught within Australia, Malaysia and Hong Kong. He is a researcher in the areas of business intelligence and information quality. He has published numerous research papers in peer-reviewed journals and conference proceedings. He is a frequent invited speaker in practitioners conferences. He has been providing consultancy services to a number of organisations including JobStreet.com. He was the Deputy Dean for Research and Development (R&D) in Faculty of Information and Communication Technology at University Tunku Abdul Rahman in Malaysia, and was also a Visiting Scholar at University of Arkansas in Little Rock.

Dr. John R. Talburt is a Professor of Information Science at the University of Arkansas at Little Rock (UALR) where he is the Coordinator for the Information Quality Graduate Program and the Executive Director of the UALR Center for Advanced Research in Entity Resolution and Information Quality (ERIQ). He is also the Chief Scientist for Black Oak Partners, LLC, an information quality solutions company based in Little Rock, Arkansas. Prior to his appointment at UALR he was the leader for research and development and product innovation at Acxiom Corporation, a global leader in information management and customer data integration. Professor Talburt is an inventor for several patents related to customer data integration and the author of numerous articles on information quality and entity resolution, and is the author of Entity Resolution and Information Quality (Morgan Kaufmann, 2011). He also holds the IAIDQ Information Quality Certified Professional (IQCP).

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