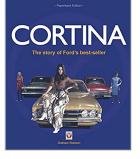
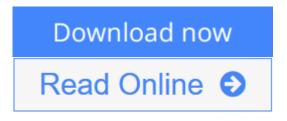
Cortina: The Story of Ford's Best-seller



By Graham Robson



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In the 1960s the Cortina was an entirely new type of British car, light yet strong, cheap to buy yet roomy. It established a new class of car - the 'Cortina Class' - and Ford's rivals had to rush to compete. Not only was the Cortina the first, it was the best, too; a fascinating, ever-evolving project around which Ford-Europe's planning always revolved. Here, for the first time in a book, are all the facts, figures, images and legends of the Cortina story. With over 180 colour and black and white photos this is the fascinating story of a incredibly successful car.

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Editorial Review

Review

totalkitcar.com, February 2008 UK website ezine and quarterly magazine

On its launch, in 1962, the Ford Cortina changed the face of the British motor industry, and by the time the last car rolled off the production line in 1982 more than four million examples had been sold.

Even before production stopped, the Cortina had become an icon, with TV programs having been made about it, London's Victoria & Albert Museum organized an exhibition around it, and most of Ford's rivals had developed models to compete with it. More recently the Cortina has starred in the hit BBC1 TV series – 'Life on Mars.'

Here is the fully illustrated story of the Cortina, and its closest relations, through twenty years of production and five generations of models and it's a fascinating insight to the behind-the-scenes story and evolution through five marques.

Written by expert and former Ford-employee, Graham Robson, this is an excellent and sure-to-be popular book.

About the Author

After many years in the automotive industry - including a stint at Ford - Graham Robson is nowadays a professional automotive journalist and historian with many books to his credit. Graham lives in Dorset on Britain's south west coast.

Users Review

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Here thing why that Cortina: The Story of Ford's Best-seller are different and reputable to be yours. First of all reading a book is good however it depends in the content than it which is the content is as scrumptious as food or not. Cortina: The Story of Ford's Best-seller giving you information deeper including different ways, you can find any guide out there but there is no reserve that similar with Cortina: The Story of Ford's Best-seller. It gives you thrill reading journey, its open up your own personal eyes about the thing that will happened in the world which is might be can be happened around you. It is easy to bring everywhere like in park, café, or even in your method home by train. In case you are having difficulties in bringing the paper book maybe the form of Cortina: The Story of Ford's Best-seller in e-book can be your option.

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