



Leadership in Organizations: There is a Difference Between Leaders and Managers

By David I. Bertocci

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Leadership in Organizations is the first in a series of three books written primarily for distance-learning students in online undergraduate and graduate programs with a focus on management, leadership, and organizational development. This first book introduces concepts, theories, and principles of leadership across a broad spectrum and is intended for students in online courses on leadership, management, and business. A signature theme of the book is the distinction between leadership and management. This book presents a real-world view to help students learn to recognize the dynamics of leadership theory in operation so that they can begin to apply these principles to situations in their work environments.

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Editorial Review

About the Author

David I. Bertocci, Ph.D., is a retired military officer, C.E.O. of an engineering consulting company, and a professor at Kaplan University. He has been in leadership positions his entire career and brings from those experiences this combination of theory, underlying principles, and practical leadership skills.

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