



Billions of Entrepreneurs: How China and India Are Reshaping Their Futures—and Yours

By Tarun Khanna

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Billions of Entrepreneurs: How China and India Are Reshaping Their Futures—and Yours By Tarun Khanna

China and India are home to one-third of the world's population. And they're undergoing social and economic revolutions that are capturing the best minds--and money--of Western business. In *Billions of Entrepreneurs*, Tarun Khanna examines the entrepreneurial forces driving China's and India's trajectories of development. He shows where these trajectories overlap and complement one another--and where they diverge and compete. He also reveals how Western companies can participate in this development.

Through intriguing comparisons, the author probes important differences between China and India in areas such as information and transparency, the roles of capital markets and talent, public and private property rights, social constraints on market forces, attitudes toward expatriates abroad and foreigners at home, entrepreneurial and corporate opportunities, and the importance of urban and rural communities. He explains how these differences will influence China's and India's future development, what the two countries can learn from each other, and how they will ultimately reshape business, politics, and society in the world around them.

Engaging and incisive, this book is a critical resource for anyone working in China or India or planning to do business in these two countries.

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Billions of Entrepreneurs: How China and India Are Reshaping Their Futures—and Yours By Tarun Khanna Bibliography

- Rank: #1648079 in Books
- Brand: Brand: Harvard Business Review Press
- Published on: 2007-12-24
- Original language: English
- Number of items: 1
- Dimensions: 9.52" h x 1.24" w x 6.43" l, 1.53 pounds
- Binding: Hardcover
- 353 pages

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Editorial Review

Review

The eye of this business-school professor for interesting stories is sharp and he offers illuminating explanations of why India and China work in the ways that they do. --The Economist, January 24, 2008

Khanna delivers a dense but lively blend of anecdotes and analysis. He shows how entrepreneurial spirit is transforming both these countries not only economically, but strengthening ties between the two. --
Newsweek

...an objective and insightful comparison of China and India. --Foreign Affairs, May 1, 2008

About the Author

Tarun Khanna is the Jorge Paulo Lemann Professor at the Harvard Business School in the Strategy group. He is a co-editor of the Journal of Economics and Management Strategy and the Journal of International Business Studies. He serves on the editorial boards of Administrative Science Quarterly, Strategic Management Journal, Organization Science, and the Asia-Pacific Journal of Management.

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